

Mackenzie Names New President

Dietrich Wieland assumes the role of President for Portland-based integrated design firm, current President Rich Mitchell transitions.

PORTLAND, Ore., March 4, 2020 - Throughout its 60-year legacy, integrated design firm Mackenzie has continued to evolve, offering specialized services across a range of disciplines from three offices in Portland, Ore. and Seattle and Vancouver, Wash. As 2020 marks the firm's 60-year milestone, it also brings an exciting change with the appointment of new President Dietrich Wieland—Principal, architect, and tenured firm employee of 23 years. This month, he will succeed current President Rich Mitchell, who plans to retire in 2021.

Mitchell has led Mackenzie as President since 2009, helping to guide the firm through the beginning of the recession upon his appointment and steadily strengthening it through his approach of fostering individual talent, driving client success and adapting to the industry's continual changes. His vision, dedication and leadership have been instrumental to Mackenzie's growth, having founded the Seattle office in 2004 and further promoting the firm's sustainable design practices as a LEED AP Building Design + Construction certified architect and the Green Building Initiative's Chairman of the Board of Directors. Mitchell served Mackenzie as an employee and a leader for 32 years, and his transition has been carefully planned for the past three years.

"I'm very proud to know Mackenzie is far more talented and stronger than it has ever been, and this is accomplished through people," Mitchell says. "The culture of Mackenzie has always been about working smart, hard and competing in the industry. I've led by motivating others to excel and reach their fullest potential, and our success is a collection of individual talent. As a result, we continue the Mackenzie tradition of exceeding client expectations."

New President Dietrich Wieland has been with Mackenzie for 23 years, serving as a firm Principal, Director of Sustainability and an architect. Originally hired by Mitchell as an intern, Wieland has grown the entirety of his career at Mackenzie. His expertise in leading adaptive reuse and urban infill projects is complemented by an extensive knowledge of LEED criteria and a skilled implementation of sustainable strategies, such as designing with mass timber. He's been an integral member of Mackenzie's leadership team and is looking to the firm's future of continuing its creative and client-focused approach.

"In an industry where architects rarely stay at one firm, I feel fortunate to have spent my entire career at Mackenzie," says Wieland. "To start my career here as a summer intern and, over time, earn this opportunity to represent Mackenzie is a real honor. I'm proud to step into this role, especially during our 60th anniversary year, and continue our legacy as design leaders committed to improving the communities impacted by our work."



“Dietrich has immersed himself in this culture since the beginning of his career,” says Mitchell. “He’s grown here, and learned to take care of our clients. As President, he will continue to lead and motivate, ensuring Mackenzie’s culture thrives.”

As Wieland assumes the role of President this month, Mitchell will remain at Mackenzie until March 2021 as part of his planned transition, mentoring the new generation of leaders. He will also continue his adjunct teaching role at the New School of Design in San Diego and maintain his involvement in the architecture industry in a consulting capacity.

To learn more about Mackenzie, please visit www.mcknze.com.

About Mackenzie

Mackenzie is a design firm for the built environment, this year celebrating its 60th anniversary and looking forward to designing the next 60 years together with its clients. Throughout its legacy, Mackenzie’s services have evolved, and the firm now offers specialized services across a range of disciplines, including architecture, interior design, structural, civil and traffic engineering, land use and transportation planning, and landscape architecture. Mackenzie’s integrated design approach masterfully navigates the entirety of a project, from studies and assessments to technical challenges and innovative solutions. Design driven and client focused, collaborative partnerships are integral to Mackenzie’s approach. The firm proudly advocates for their clients to ensure every project achieves its goals and is delivered with the highest level of service. Mackenzie is in Portland, OR, Seattle, and Vancouver, WA. For more information, visit www.mcknze.com.

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