



[For Immediate Release](#)

## **10 Branch breaks grounds on Beacon Lake Oswego, featuring world-class event center, Ironlight**

*The mixed-use commercial building plans to feature a market, coworking offices and an event center.*

**Lake Oswego, OR (September 19, 2018)** – 10 Branch, LLC., the Haladay family office, has broken ground on its mixed-use commercial building, Beacon Lake Oswego. The multi-story building will be located at 3<sup>rd</sup> and B Avenue in downtown Lake Oswego, with a panoramic fourth floor rooftop event center, Ironlight.

“Downtown Lake Oswego’s boutique, urban experience provides top-tier shopping and restaurants all within a few walkable blocks,” said Miles Haladay, partner at 10 Branch. “Our family is excited to add to the vitalization of Lake Oswego and offer the community a new place to work, host events and entertain visitors.”

Beacon Lake Oswego will house four levels of premium real estate, in addition to a parking garage below the structure. The first-of-its-kind commercial building in Lake Oswego was designed in partnership with Portland’s visionary architecture firm, Mackenzie.

“The Haladay family has a pulse on Lake Oswego and have designed a building that meets the needs of our community,” stated Lake Oswego city councilor Jackie Manz. “People around town are already talking about what kinds of events they want to host at the event center, Ironlight.”

Located on the top level, Ironlight will be a premier event center in the Portland metropolitan area. The 10,000 square foot space will showcase views of Mt. Hood and surrounding hills through an east-facing wall of floor-to-ceiling windows. Guests will transition between indoor and outdoor spaces through sliding glass doors opening onto two separate rooftop terraces totaling 3,000 square feet. An enclosed glass lobby will welcome guests on the west side of the building. The space will exude Pacific Northwest elegance through wood and glass design elements. Ironlight will accommodate up to 250 seated guests indoors with the ability to create custom intimate gathering areas within the space. A private, on-site, farm-focused culinary and bar staff will provide personal and unique hospitality to all events.

10 Branch is in early discussions with food and other retail tenants to lease the first-floor space of 10,000 square feet. The second and third floors will house 30,000 square feet of high-end

coworking offices and collaborative shared space to be operated by a top-tier coworking management company. 10 Branch will announce more about the coworking space in the coming months.

The building development is led by Lake Oswego resident of 27 years, Miles Haladay, a partner at 10 Branch. The principal investors for the project are Jay and Renee Haladay. Mackenzie designed and led the review process for city approval in spring 2018. Bremik is the general contractor on the project. Beacon Lake Oswego is slated to open its doors in early 2020.

#### **About 10 Branch, LLC.**

10 Branch Management, LLC, the Haladay family office, invests in a broad array of assets including self-developed real estate, third-party developed real estate as well as early stage technology companies. 10 Branch Management, LLC values investing in companies and assets that improve the economic vitality of Oregon and the Pacific Northwest in hopes of providing the next generation of Oregonians a great place to call home.

#### **About Mackenzie**

Mackenzie is a provider of professional design services comprised of professionals in architecture and interior design; structural, civil and traffic engineering; land use and transportation planning; and landscape architecture. Anchored in the foundational elements of high performance and client focus, Mackenzie brings a deep expertise in commercial office, healthcare, community infrastructure, education, institutional, federal, high tech, public building, industrial, retail, community planning, and mixed use projects. For more information, please visit [www.mcknze.com](http://www.mcknze.com) or call 503-224-9560.

###