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ALISON HOAGLAND NAMED A 2017 PHENOM BY THE DJC OREGON

Portland, Oregon – Alison Hoagland, an associate principal at Mackenzie, has been recognized as a 2017 Phenom by the Daily Journal of Commerce Oregon. The Phenom award program honors professionals in the building industry in Oregon or Southwest Washington under the age of 40. “It is a pleasure to have Alison as a colleague,” said Jeff Humphreys, Director of Architecture at Mackenzie. “She is a fun, energetic person, and her technical savviness and mentorship are great resources for staff. Her drive to deliver projects that meet our clients’ needs is well-known in the industry, and serves as an ideal for us all.”



Hoagland joined Mackenzie in 2004 after graduating from the University of Oregon, and has since been promoted to assistant department head for architecture. She manages Mackenzie’s Kroger account, and was the project manager for the award-winning Stadium Fred Meyer in downtown Portland. She is very engaged in mentoring younger colleagues, improving staff skills, and nurturing a positive firm culture. She has organized women in design professional groups that meet monthly, and is one of the leaders of a staff forum—mentoring aspiring project managers and building the skills of existing managers. “Alison has been one of the most phenomenal colleagues I have ever had the good fortune to work with,” said Terry Krause, architect and Principal at Mackenzie. “She is the real deal, and helps everyone around her improve their performance on many levels. She is truly an amazing role model and mentor for others at not only Mackenzie, but also in the profession and within the community.”

Beyond her professional career and raising two young children, Hoagland is heavily involved in the Architects in Schools program with the Architecture Foundation of Oregon. She actively promotes the mentoring of grade school students by introducing them to potential careers in the A/E/C industry. Hoagland is an example of a healthy work/life balance: she has done exceptional work and quickly advanced her career, while simultaneously raising a family and tending to life outside the office.

About Mackenzie

Mackenzie is a provider of professional design services comprised of professionals in architecture and interior design; structural, civil and traffic engineering; land use and transportation planning; and landscape architecture. Anchored in the foundational elements of high performance and client focus, Mackenzie brings a deep expertise in commercial office, healthcare, community infrastructure, education, institutional, federal, high tech, public building, industrial, retail, community planning, and mixed use projects. For more information, please visit www.mcknze.com or call 503-224-9560.