

Media Contact:

Jan Mason, Director of Marketing

503.224.9560 | jmason@mcknze.com

Denny Shleifer

Shleifer Marketing Communications, Inc.

503.894.9646 | denny@shleifermarketing.com

For Immediate Release

November 3, 2016

145,000 SF FRED MEYER OPENS AT HAPPY VALLEY CROSSROADS

Portland, Oregon – Mackenzie is pleased to announce the opening of the latest Fred Meyer store at Happy Valley's Crossroads on Friday, November 4th. It is the latest ground-up retail store for long-time Mackenzie client, Fred Meyer Stores, Inc. – a division of Kroger. “Our established relationship with Fred Meyer has been vital to improving local retail options; they share Mackenzie’s values and committed investment in the community,” said Mackenzie Managing Principal, Rich Mitchell. “There are proven, successful Fred Meyer stores throughout Oregon and Washington that are a result of addressing the needs of individual communities, which is why we value our relationship with Fred Meyer.”

The new Fred Meyer features 145,000 SF of retail space that is integrated into the Happy Valley Crossroads mixed-use development. It’s strategically positioned to service the community as Oregon’s fastest growing city, Happy Valley, continues to expand. Many of the latest signature elements of the brand décor are incorporated into the organization of the departments. Its size and scale is similar to the last large ground-up store project completed by Mackenzie for Fred Meyer at the Wilsonville Town Center’s mixed-use retail development, which opened in 2010.

The Happy Valley store marks one of the numerous one-stop shopping centers in Oregon that Fred Meyer has provided for the growing communities in Oregon. In addition to Wilsonville and Happy Valley stores, Mackenzie has also completed numerous remodels, including Fred Meyer stores in Clackamas, Portland’s Hollywood District, Salem, Warrenton, Wood Village, Portland’s Hollywood District, and the 5-time award winning Stadium store in Portland, Oregon. “To see another new store open for our long-standing client is really satisfying,” stated Terry Krause, Principal and Architect at Mackenzie. “To see our work come to fruition and open to the public is extremely gratifying.”

About Mackenzie

Mackenzie is a provider of professional design services comprised of professionals in architecture and interior design; structural, civil and traffic engineering; land use and transportation planning; and landscape architecture. Anchored in the foundational elements of high performance and client focus, Mackenzie brings a deep expertise in commercial office, healthcare, community infrastructure, education, institutional, federal, high tech, public building, industrial, retail, community planning, economic development, and mixed use projects. For more information, please visit www.mcknze.com or call 503-224-9560.