

Media Contact:

Jan Mason, Director of Marketing

503.224.9560 | jmason@mcknze.com

Denny Shleifer

Shleifer Marketing Communications, Inc.

503.894.9646 | denny@shleifermarketing.com

For Immediate Release

March 18, 2016

MACKENZIE TAKES PART IN GRAND OPENING OF VANCOUVER'S HUDSON BUILDING

Vancouver, Washington – After years of planning by the development team, and a fast-paced 9-month construction process, The Hudson Building will open its doors to tenants and the public, this April, in downtown Vancouver, Washington. With an established presence in Vancouver since 2004, Mackenzie is moving their offices to the second-floor of The Hudson Building in an effort to efficiently serve existing and prospective clientele in Southwest Washington. Mackenzie is committed to contributing to the economic prosperity of Vancouver and Southwest Washington. The Hudson Building provided opportunity for Mackenzie to develop and showcase creative office space - increasing the attraction and retention of an evolving workforce and allowing for future job growth.

The Hudson Building is a 45,000 SF, three-story structure, offering lifestyle creative office space in the heart of downtown Vancouver. As a strong advocate for sustainable design that is grounded in high performance and economic feasibility, Mackenzie pursued both a USGBC LEED Gold certification for The Hudson Building core and shell, and the Green Building Initiative's 4-Green Globe Sustainable Interiors certification for Mackenzie's tenant space – the highest certification rating a tenant improvement can receive. While tenant improvement projects rarely become certified for sustainability due to concerns over costs, certainty, and a prolonged speed-to-market rate, Green Globes Sustainable Interiors proved to outperform in each of these areas. "We were very pleased with the Green Globes process for sustainable certification of our tenant space. The on-site design review and assessments saved us both time and money by using the typical project-related processes and documentation to confirm compliance," claimed Mackenzie's Managing Principal, Rich Mitchell. "In addition, we were able to receive our award certificate in time for the grand opening."

In the design process, professional integrated design services provided by Mackenzie included architecture, interior design, structural and civil engineering, land use planning, and landscape architecture. The design objective was to create a structure that complemented the local historic district of Vancouver and easily integrated into the surrounding community. To achieve these goals, The Hudson Building features exterior load-bearing brick walls, exposed heavy timber structural elements, and large operable sash windows, all of which contribute to the early 20th century appearance of our building.

Mackenzie's Workplace Design Lab (or "Mackenzie's workplace practice") leverages the collective intelligence of a diverse group of award-winning designers, architects, strategists, and creatives, to address shifting paradigms in workplace design. The Lab (or "Mackenzie") embraces a human centered approach that enables people to do their best work by focusing on employee wellbeing and engagement. This is expressed at The Hudson Building in several ways, including designing for different modes of work, providing access to natural light, and maximizing opportunities for collaboration, as well as focused work. The amenities and flexibility of the space offset the reduced SF per person while also offering a live/work environment that reflects the culture of the firm. Susan Higbee, one of Mackenzie's Principals, and the Director of Interiors, will broaden her role to assume the position of Branch Principal for the Vancouver office. "Mackenzie's new office space at The Hudson Building reflects the latest in urban creative office and workplace design, inspiring a high-performance, collaborative, 'live/work/play' environment with timeless design and state-of-the-art technology," Higbee said. "We look forward to showcasing the space to our clients to demonstrate what's possible in workplace design."



MACKENZIE.

DESIGN DRIVEN | CLIENT FOCUSED

About Mackenzie

Mackenzie is a provider of professional design services comprised of professionals in architecture and interior design; structural, civil and traffic engineering; land use and transportation planning; and landscape architecture. Anchored in the foundational elements of high performance elements and client focus, Mackenzie brings deep expertise in commercial office, healthcare, community infrastructure, education, institutional, federal, high tech, public building, industrial, retail, and mixed use projects. For more information, please visit www.mcknze.com or call 503-224-9560.



P 360.695.7879 ■ F 360.693.6637 ■ W MCKNZE.COM ■ The Hudson Building, 101 E 6th Street, #200, Vancouver, WA 98660
ARCHITECTURE ■ INTERIORS ■ STRUCTURAL ENGINEERING ■ CIVIL ENGINEERING ■ LAND USE PLANNING ■ TRANSPORTATION PLANNING ■ LANDSCAPE ARCHITECTURE
Portland, Oregon ■ Vancouver, Washington ■ Seattle, Washington