

AIA AND PORTLAND MAYOR NAME STADIUM FRED MEYER FOR “2015 MAYOR’S AWARD”

Portland, Oregon (November 10, 2015) – The American Institute of Architects (AIA) Portland Chapter Inc., and Portland Mayor Charlie Hales, have honored Stadium Fred Meyer with the 2015 Mayor’s Award. The annual AIA award ceremony is comprised of a panel of nationally recognized professionals from the architecture and engineering industry that review and select the best architecture and design projects in the state of Oregon. Unlike the other AIA awards recognized, the Mayor’s Award is a category that entrants do not apply to compete in; the award recipient is specifically chosen by Mayor Charlie Hales. Stadium Fred Meyer is located at 100 NW 20th Place in Portland, Oregon, right on the convergence of the Northwest District and Goose Hollow neighborhoods.

The design of the 110,000 square foot retail building responds to the historic elements of the surrounding community, with metal panels and steel structural frames contrasting against the red brick exterior. Aside from retail use, the layout of the building incorporates additional social areas for the public, including a café, wine bar, demonstration kitchen, and large community room for meetings and events that overlooks West Burnside and Providence Park. The high ceilings and large windows bring in extensive natural lighting, resulting in a bright, inviting environment for customers and employees. Employees are also provided with a break room on the third floor that features a glass parapet opening to a 30,000 square foot green roof. Wide corridors and a large public space carved from the building’s south façade were designed to address the needs of the community and enhance the pedestrian experience.

Senior Designer and Architect Dick Spies said, “The addition of the new outside colonnade and improved frontage along Burnside dramatically enhances the customer experience by making it comfortable and easily accessible by foot. It was a profound response to the neighborhood.” Fred Meyer and the designers encouraged community feedback throughout the design process. The design process involved eight neighborhood meetings, two design advice hearings, and a Type III Design Review. Terry Krause, Stadium Fred Meyer’s Principal Architect, believes that the collaborative process was essential, and a great example of a neighborhood evolving towards a design solution that enhanced the success of the community. On the team providing project management and strong coordination of daily activities was Architect Alison Hoagland.

“The Stadium Fred Meyer remodel project has added more than 80 jobs, improved the local economy, and given value to a community it has called home to for more than 60 years,” said Mackenzie’s Managing Principal, Rich Mitchell. “We’re proud this project has received two distinguished awards this year, and we look forward to more successful projects with Fred Meyer.”

“Mackenzie has been a terrific partner designing stores that work for the personality of the community and have been great to work with, particularly on the Stadium Fred Meyer store,” said Melinda Merrill, Director of Public Affairs.

Stadium Fred Meyer is conveniently located near several public transit stations and is a short walking distance from downtown Portland. Kramer Gehlen & Associates Inc., and Interface Engineering, provided structural design and mechanical engineering to the retail showroom.



About Mackenzie

Mackenzie is a provider of professional design services comprised of professionals in architecture and interior design; structural, civil, and traffic engineering; land use and transportation planning; and landscape architecture. Anchored in the foundational elements of high performance and client focus, Mackenzie brings deep expertise in commercial office, healthcare, community infrastructure, education, institutional, federal, high tech, public building, industrial, retail, and mixed use projects. For more information, please visit www.mcknze.com or call 503-224-9560.

About Fred Meyer

Fred Meyer Stores, based in Portland, Oregon, offers one-stop shopping at its 132 multi-department stores in four western states. More than 30,000 Fred Meyer Associates help customers fill their food, apparel, and general merchandise needs in Alaska, Idaho, Oregon and Washington. Stores range in size from 65,000 to 200,000 square feet and carry more than 250,000 products under one roof. Additionally, Fred Meyer contributes more than \$4 million to communities across the Northwest each year through grants from the Fred Meyer Foundation as well as product donations, cash donations and sponsorships. Fred Meyer also donates more than four million pounds of food to local food banks each year via the Perishable Donation Program. Fred Meyer Stores is a division of the Kroger Co. (NYSE: KR). For more information, please visit our website at www.fredmeyer.com.