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100 PARK SQUARE AND VIEWPOINT EARN INTERNATIONAL RECOGNITION WITH IIDA AWARDS

Portland, Oregon (November 9th, 2015) – The International Interior Design Association (IIDA) has awarded The 100 Park Square as *Best in Category* for Interior Urbanism, and named Viewpoint's office, the 1510 Technology Center, as an *Honorable Mention* in the Corporate Office category. The IIDA Design Excellence Awards highlight interior design work from around the Pacific Northwest region and opens public voting for the *People's Choice Award*, helping to spread the exceptional design work of the Pacific Northwest on an international scale.

The 100 Park Square, connecting the Woolworth Building and the 100 Market Building, was a renovation project designed to create vibrant, collaborative spaces for tenants and visitors. The building features unique amenities to enhance feelings of hospitality and encourage social gatherings, including outdoor fire pits and an extended patio that leads to the entrance of the focal point of the 100 Park Square lobby: an 8,000 square foot space called the *Great Room*. A massive, slate and porcelain fireplace sits in the middle of the Great Room, assisting in the division of space and invoking a rustic, but modern touch. Available social amenities in the Great Room include a media lounge with Wi-Fi and stadium-style seating, televisions, and shuffleboard.

The building also responds to the sustainability needs of the community with dynamic lighting systems, energy consumption monitoring with touch-screen controls, and floor-to-ceiling windows that embrace natural day-lighting. Mackenzie's Director of Interiors, Susan Higbee, described the design process as a rewarding and satisfying challenge. "Our goal, shared with the goal of our client, was to transform a dated atrium space into a revitalized workplace, providing an interactive amenity for the adjoining buildings." She also mentions that a noteworthy feature is how the renovated space capitalizes on the wealth of natural light, providing a direct indoor/outdoor connection with operable windows. "The goal was effectively accomplished by our designers as proven by the frequent engagement and collaborative activity in this live/work/play environment."

Viewpoint Construction Software's corporate office building, the 1510 Technology Center, is an adaptive reuse project located on the East end of the Hawthorne Bridge. Mackenzie designers transformed the historic railway depot into a modern industrial office space. The 60,000 square foot building is pursuing LEED Platinum certification. With the building's Central Eastside locale and proximity to the train tracks, acoustical challenges were met with the installation of a second set of exterior windows, felt wall coverings, and meticulous acoustical ceiling treatments.

Visitors enter the lobby through an expansive glass door entry and are greeted with a large, custom mural created by a local graffiti artist. Employees can enjoy an array of unique design features, including a game room, self-serve coffee bar, large employee lounge room, and a 20,000 square foot underground parking area with bike storage and repair station. This landmark project has been quintessential in the transformation of Portland's Central Eastside, driving the progressive movement of adding more mixed-use office space to the industrial district.



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“The economy of the Central Eastside Industrial District is thriving and evolving. It’s home to more than 1,000 businesses and 17,000 jobs, which is expected to grow tremendously within the next 20 years,” said Mackenzie’s Managing Principal Rich Mitchell, “With 100% LED lighting throughout the 1510 Technology Center, and reclaimed douglas fir wood being used on the interior walls, ceiling, and stairs near the lobby entrance, these key sustainability features can help technology companies recruit the millennial workforce to the Central Eastside.”

About Mackenzie

Mackenzie is a provider of professional design services comprised of professionals in architecture and interior design; structural, civil, and traffic engineering; land use and transportation planning; and landscape architecture. Anchored in the foundational elements of high performance and client focus, Mackenzie brings deep expertise in commercial office, healthcare, community infrastructure, education, institutional, federal, high tech, public building, industrial, retail, and mixed use projects. For more information, please visit www.mcknze.com or call 503-224-9560.